

COURSE

SOCIOLOGY 181
WORLD-SYSTEMS AND GLOBALIZATION
Spring 2014
T/R: 11:00 to 12:30
Watkins 1101

PROFESSOR

MATTHEW C MAHUTGA
OFFICE: 1226 Watkins Hall
OFFICE HOURS: T/R 12:30 to 2:00.
Some Tuesday office hours will be rescheduled to 9:30 to 11, by email.
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Required Materials:

Most of the readings come from one of two editions of John Ravenhill's *Global Political Economy*, published by Oxford University Press. I've included PDF versions of photocopies of assigned chapters from this book on the course website, but you are more than welcome to purchase a copy of the 2008 and 2011 editions from amazon or some other venue. New books are quite expensive.

All additional required readings are posted to the "Course Materials" page on the course website located on ilearn.

Course Description

In Sociology 181 we explore the multidimensional concept of "globalization." The course is roughly divided into two distinct lines of inquiry: economic globalization and political globalization. The course begins with a general introduction and brief history. In short, we will consider globalization to be the period of time from the late 1970s to the present day and we will consider the processes that led to it. Subsequent weeks will examine various topics that are important to globalization studies, including the effect of economic globalization on economic development and income inequality, the role of the nation-state and the relative importance of transnational actors such as intergovernmental organizations (IGOs), international non-governmental organizations (INGOs) and transnational corporations (TNCs). The focus throughout the course will be on the "value free" examination of globalization processes, but there will be ample opportunity to reflect upon the normative aspects of globalization, as well.

Course Requirements & Grading

All assigned readings are required, and students must complete the assigned readings before coming to class. The lectures will follow the "Socratic method," which assumes that the audience has a working knowledge of the concepts. In short, students should be prepared to discuss the readings critically, rather than consume them passively.

The course grade will derive from quizzes (25%), attendance (25%) and two examinations (each worth 25%, for a total of 50%). Quizzes are "pop-quizzes:" they can occur during any class period, and will not be announced. Students may not make-up missed quizzes, but I will drop the lowest two quiz scores. Attendance will be taken by way of quizzes. The exams will be administered in a take-home essay format in which students will answer from a list of questions. In addition to synthesizing the readings assigned during the course, students will be required to integrate at least one additional reading for each question that s/he will have to locate and demonstrate his/her knowledge of in the written examination. Each answer should be between 3 and 4 double spaced pages (Times New Roman, 12 point font), excluding title pages (which unnecessary), footnotes and bibliography. Points will be deducted for incomplete or poorly conceived responses, poor grammar, failing to include the appropriate citations, incorrectly formatted or missing bibliographies and any other inadequacies/failure to follow these instructions. More explicit instructions will be given as the exam dates approach.

Students wishing to contest assigned grades must do so no later than one week (7 days) after the grade is reported on ilearn.

Citation Guidelines for Examinations

In-text citations: An in-text citation is a citation that follows either a direct quote or a paraphrase of external material. These should be used whenever the writer is making a statement of fact or attempting to substantiate their argument with published work. In either case, the direct quote or paraphrase should be immediately followed by a parenthesis, within which the cited reference is placed.

In the case of a paraphrase, the following example will suffice:

The globalization period has been characterized as leading to a decline in the level of upward mobility in the world-system by individual nation-states (Mahutga 2006).

In the case of a quotation, you also need to include the page numbers as follows:

As one researcher notes, “upward mobility in the world economy is rare through a period that many claim represents a massive restructuring...[and] the expansion of neo-liberal trade regulations is associated with less upward mobility than the period before this policy expansion” (Mahutga 2006: 1882).

Bibliography: each cited work that appears in the main text should be properly reported in the bibliography. The bibliography should have two spaces between listings, but the references themselves should be single spaced. What follows is exemplar citations for the two most common citations, journal articles, books and book chapters.

Journal Article:

Mahutga, Matthew C. 2006. “The Persistence of Structural Inequality? A Network Analysis of International Trade, 1965-2000.” *Social Forces* 84(4): 1863-1889.

Book:

Evans, Peter. 1995. *Embedded Autonomy: States and Industrial Transformations*. Princeton: Princeton University Press.

Book Chapter:

Casanova, Jose. 2008. “Globalizing Catholicism and the Return to a ‘Universal’ Church.” Pp. 392-397 in *The Globalization Reader, 3rd Edition*, edited by Frank J. Lechner and John Boli. London: Blackwell Press.

If the citation you need to make is not in this partial list, consult the ASA style guide at <http://www.buffalostate.edu/library/docs/asa.pdf>. Points will be deducted for incorrect bibliographies.

Classroom Decorum and Academic Honesty

I encourage questions and class discussion, and I expect you to act professionally, always extending courtesy and respect to your fellow classmates. Cell phones should be turned off for class, and you should do your best to minimize disruptions. Moreover, computers are only allowed in the lecture hall for note taking. Any student using their computer for any other purpose than note taking during class will be asked to leave.

I have a nasty, zero-tolerance attitude toward academic dishonesty. You are responsible for knowing, and fully abiding by, the University’s policies toward academic dishonesty. Forms of academic dishonesty include, but are not limited to, sharing information during an exam, collaborating at all during take-home exams, and misrepresenting attendance at a class. In all cases of academic dishonesty I will seek the most severe sanction available and pursue it to its extreme.

Copyrights and Course Content

This course is a work of original authorship. All course materials (including, but not limited to, class lectures and discussions, handouts, examinations, study guides and web materials) and the

intellectual content of the course itself are protected by United States Federal Copyright Law, the California Civil Code, and the California Education Code. Students are permitted to make notes solely for their own private educational use. Students and all other persons are expressly forbidden from recording lectures or discussions and from distributing or selling lectures notes and all other course materials without the prior written permission of the instructor. Because the instructor owns the copyright to the classroom presentations and all course materials, any notes taken during those presentations and subsequently sold or distributed to others would constitute an unauthorized derivative work and expose the person or persons involved to individual copyright infringement actions by the instructor.

The California Education Code (Part 40, Chapter 6.5) states that "no business, agency, or person, including, but not necessarily limited to, an enrolled student, shall prepare, cause to be prepared, give, sell, transfer, or otherwise distribute or publish, for any commercial purpose, any contemporaneous recording of an academic presentation in a classroom or equivalent site of instruction by an instructor of record. This prohibition applies to a recording made in any medium, including, but not necessarily limited to, handwritten or typewritten class notes." California law forbids anyone from making use of class lecture notes for commercial purposes, and such activity is expressly forbidden without the instructor's written permission. No one may make recordings of lectures in this course in any media (audio, video, or still photography) without the instructor's permission.

COURSE OUTLINE AND READINGS

(You must complete readings before the class meeting for which it's assigned)

Date		Topic	Reading	Assignment
April	1	Course Expectations, Grading, Introduction		
	3	The World-System as Political Economic Structure		Read
	8	Economic Globalization: History, Trends, Causes	Ravenhill, Chp 5: The Evolution of the Global Trade Regime	Read
	10	The Globalization of Production	Ravenhill, Chp 11: The Globalization of Production	Read
	15	Industrialization and Deindustrialization in the World-System	Dicken, Peter, 2007, Chp 17: Making a Living in Developed Countries	Read
	17	Income Inequality in the global North	Alderson and Nielsen 2002	Read
	22	Economic Development in the global South	Ravenhill, Chp 13: Globalization and Development in the South	Read
	24	Global Income Inequality	Ravenhill, Chp 11: Globalization, Poverty and Inequality	Read; Midterm Distributed
	29	Finish Up and Review		
May	1	NO CLASS		Write
	6	Midterm Due		Midterm Due by 12:30 pm
	8	Introduction to Political Globalization	Dicken, Peter. 2007, Chp 6: "The State is Dead Long Live the State."	Read;
	13	Globalization and the Nation State	Ravenhill Chp 10: Globalization's Impact on States	Read;
	15	The World-Polity and the Nation State	Meyer et al 1997: World Society and the Nation-State	Read;
	20	A Case Study: World-Society and the Natural Environment	Frank et al 2000 "The Nation State and the Natural Environment over the Twentieth Century"	Read
	22	Globalization and the Labor Movement	Silver, Beverly 2003: Chp 1, "Introduction." in <i>Forces of Labor</i> . Cambridge: Cambridge University Press.	Read
	27	Globalization and the Labor Movement	Kay 2004	Read;
	29	Is Wal-mart Good for America?	http://www.pbs.org/wgbh/pages/frontline/shows/walmart/view/	Review Readings
June	3	Review		Final Distributed
	5	Extended Office Hours: 11:30 to 3:30		Write
	12	Final Exam Due		